

Phorbol Myristate Acetate Transactivates the Avian β_3 Integrin Gene and Induces $\alpha_v\beta_3$ Integrin Expression

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Abstract 1,25-Dihydroxyvitamin D₃ (1,25(OH)₂D₃) transactivates the avian β_3 integrin gene whose promoter contains at least two vitamin D response elements, one of which is in close proximity to a candidate AP1 site (TGACTCA). Since *fos/jun* and steroid hormones interact to regulate gene expression, we asked whether phorbol-12-myristate-13-acetate (PMA), which stimulates binding of *fos/jun* to AP1 sites, transactivates the avian β_3 integrin gene and, if so, does the phorbol ester modulate 1,25(OH)₂D₃ induction of the gene. We find the candidate AP1 sequence comigrates with the consensus AP1 sequence on electromobility shift assay when incubated with recombinant *c-jun* protein. Furthermore, PMA prompts expression of β_3 integrin mRNA in the avian monocytic line, HD11. The increase in message reflects transactivation of the β_3 gene and is mirrored by plasma membrane appearance of the integrin heterodimer $\alpha_v\beta_3$. Moreover, attesting to the functional significance of PMA-enhanced $\alpha_v\beta_3$ expression, cells treated with concentrations of the phorbol ester that induce the β_3 gene, spread extensively on plastic, an event blocked by an anti- α_v antibody and a peptide mimetic known to inhibit $\alpha_v\beta_3$ -mediated cell attachment. Interestingly, co-addition of 1,25(OH)₂D₃ and PMA prompts greater expression of $\alpha_v\beta_3$ than when the cells are exposed to either agent alone and PMA enhances 1,25(OH)₂D₃-induced β_3 integrin mRNA expression. Thus, PMA and 1,25(OH)₂D₃ impact on the avian β_3 integrin gene independently and in combination. © 1996 Wiley-Liss, Inc.

Key words: cell attachment, gene transcription, AP1 site; *fos/jun*, 1,25(OH)₂D₃, macrophage-like cells

The integrin $\alpha_v\beta_3$ is a transmembrane matrix receptor that recognizes proteins containing the amino acid motif, Arg-Gly-Asp (RGD) [Ruoslahti, 1991]. While this heterodimer is expressed by a number of native and transformed cells, $\alpha_v\beta_3$ is particularly prominent in those of the monocyte/macrophage family in which the complex mediates osteoclastic bone resorption [Ross et al., 1993] as well as matrix recognition by non-osteoclastic mononuclear phagocytes [Kitazawa et al., 1995].

Given the biological significance of $\alpha_v\beta_3$, attention has turned, in recent years, to its regulation. For example, we find the heterodimer induced, in avian macrophages, by the steroid hormone 1,25(OH)₂D₃ [Mimura et al., 1994]. This observation is significant in light of the fact

that 1,25(OH)₂D₃ prompts differentiation of monocytic precursors [Clohisey et al., 1987] and macrophage-like cell lines [Bar-Shavit et al., 1985; Perkins et al., 1991].

Phorbol esters also prompt monocytic differentiation and, in some circumstances, target transformed macrophages in a manner not dissimilar to 1,25(OH)₂D₃ [Barnea et al., 1990]. Furthermore, an intimate relationship often exists between the phorbol ester-induced transcription factors *c-fos* and *c-jun*, and steroid hormone receptors [Hyder et al., 1994].

Given these observations, we asked if the phorbol ester, PMA, modulates $\alpha_v\beta_3$ expression by an avian monocytic line and, if so, is this phenomenon impacted by 1,25(OH)₂D₃? We find the tumor promoter accelerates transcription of the β_3 integrin gene, an event reflected by plasma membrane appearance of the heterodimer.

Furthermore, the phorbol ester progressively enhances 1,25(OH)₂D₃-induced expression of β_3 integrin mRNA, an event once again mirrored by $\alpha_v\beta_3$ surface expression. Thus, PMA, probably through *fos/jun* induction, interacts with

Abbreviations: 1,25(OH)₂D₃, 1,25-dihydroxyvitamin D₃; PMA, phorbol-12-myristate-13-acetate; FCS, fetal calf serum.

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1,25(OH) $_2$ D $_3$ to stimulate expression of a functionally important integrin.

MATERIALS AND METHODS

Cell Culture

The avian macrophage-like cell line HD11 (a gift from Dr. T. Graf, EMBO, Heidelberg, Germany) was cultured in monolayers in RPMI 1640 medium (Gibco-BRL Life Technologies, Gaithersburg, MD) supplemented with charcoal-stripped 5% fetal calf serum (FCS) and 5% chicken serum, 100 U/ml penicillin, and 100 μ g/ml streptomycin at 37°C in a humidified atmosphere of 5% CO $_2$ and 95% air. Cells treated with phorbol-12-myristate-13-acetate (PMA) (1–240 ng/ml) or 1,25-dihydroxyvitamin D $_3$ (a gift from Dr. Milan Uskokovic, Hoffman-LaRoche, Nutley, NJ) (10 $^{-8}$ M), or appropriate vehicle (DMSO for PMA; ethanol for 1,25(OH) $_2$ D $_3$) were maintained for up to 2 days without change of medium.

Immunoprecipitation

HD11 cells treated for 2 days with PMA (60 ng/ml), 1,25(OH) $_2$ D $_3$ (10 $^{-8}$ M), a combination of both agents, or vehicle (30 μ M DMSO for PMA, 0.05% ethanol for 1,25(OH) $_2$ D $_3$) were surface-labeled with 125 I-lactoperoxidase and lysed in a buffer containing 2% Renex detergent, using previously described methods [Li et al., 1995]. Aliquots of lysate containing equal numbers of trichloroacetic acid (TCA)-precipitable counts were precleared with nonimmune serum plus protein-A Sepharose followed by immunoprecipitation with excess monoclonal antibody LM 609, specifically recognizing the avian integrin complex $\alpha_v\beta_3$ [Cheresh and Spiro, 1987]. The immune complex was bound to protein A-Sepharose and the antigen recovered by boiling the beads in electrophoresis sample buffer for 10 min. Radiolabeled proteins were separated by sodium dodecyl sulfate–polyacrylamide gel electrophoresis (SDS–PAGE) in 7% gels, and the gels dried and subjected to autoradiography at –80°C.

RNA Extraction and Northern Blot Analysis

HD11 cells treated with various concentrations of PMA, 1,25(OH) $_2$ D $_3$ (10 $^{-8}$ M), combinations of both agents or vehicle, were washed three times with PBS, and total RNA was isolated using TRIZol reagent (Gibco-BRL). Equal amounts of total RNA (10–15 μ g/lane) were

denatured and loaded on a 1% agarose gel containing 0.6% of a 37% formaldehyde solution and 0.5 μ g/ml ethidium bromide. Electrophoresis was carried out in 20 mM MOPS, pH 6.8, 5 mM sodium acetate, and 1 mM EDTA, at 10 V/cm 2 . RNA was transferred to a nitrocellulose membrane by vacuum blotting and then crosslinked under ultraviolet (UV) light (Gene Linker, BioRad, Richmond, CA). Filters were hybridized with a 32 P-labeled full-length avian β_3 integrin cDNA cloned in our laboratory [Mimura et al., 1994]. Labeling was performed with the RandomPrimed DNA Labeling Kit (Boehringer Mannheim GmbH, Germany). After hybridization overnight at 42°C, the membrane was washed twice in 2 \times SSPE–0.1% SDS at 26°C, twice in 0.1 \times SSPE–0.1% SDS at 26°C, and exposed at the –80°C for autoradiography. Prior to transfer, each gel was photographed and the ethidium bromide-stained band at 28S examined to confirm equal RNA loading.

Nuclear Run-On Transcription Assay

HD11 cells were cultured for 2 days in the presence of PMA (60 ng/ml) or 1,25(OH) $_2$ D $_3$ (10 $^{-8}$ M) or a combination of both agents or vehicle, were washed three times with phosphate-buffered saline (PBS) containing 10 mM Tris, pH 8.0, 1 mM EDTA; 5 ml of the same solution was added to each dish. Cells were isolated by scraping with a plastic lifter and centrifuged in 15-ml tubes, at which time they were resuspended in 5 ml of lysis buffer (10 mM Tris–HCl (pH 7.5), 10 mM NaCl, 3 mM MgCl $_2$ and 0.5% NP-40). After gentle vortexing, the preparation was incubated on ice for 5–10 min and spun to isolate nuclei. Purified nuclei were collected by the addition of 100 μ l of buffer (50 mM Hepes, pH 8.0, 5 mM MgCl $_2$, 0.5 mM DTT, 1 mg/ml BSA and 25% (v/v) glycerol) to each 15-ml tube, with pooling of the aliquots into a 1.5-ml Eppendorf tube. All procedures above were performed at 4°C. For synthesis of labeled nascent α_v and β_3 integrin mRNA, 100 μ l of fresh nuclei were mixed with an equal volume of 2 \times transcription reaction buffer (100 mM Hepes, 4 mM MgCl $_2$, 6 mM MgOAc, 20% glycerol, 300 mM NH $_4$ Cl, 5 mM DTT and 2 mg/ml BSA). The reaction was initiated by the addition of 10 μ l each of cold 100 mM ATP, CTP, GTP (Pharmacia, Piscataway, NJ), and, finally, 12 μ l (120 μ ci) of α - 32 P-UTP (ICN; > 3,000 Ci/mmol). The tubes were mixed and incubated at 32°C for 30 min.

Nuclei were spun down in a microcentrifuge at 15,000 rpm for 1–2 min and total RNA, isolated by the TRIZol method described above, was dissolved in the relevant volume of RNase-free water.

The percent incorporation of (α - 32 P)-UTP into specific RNA species was measured as follows. Equal amounts of trichloroacetic acid-precipitable counts from freshly transcribed RNA were hybridized to nitrocellulose filters onto which excess (10 μ g) cloned DNA fragments had been denatured in TE buffer containing 0.4 M NaOH and 10 mM EDTA. Filters were prehybridized at 42°C for 6 h in 50% formamide, 4 \times SSC, 2 \times Denhardt's solution, 20 μ g of rRNA per ml, 0.1% SDS, 50 mM Na₂HPO₄, pH 7.5. Hybridization was performed in the same mixture at 42°C for 36–48 h. Filters were washed twice at room temperature in 2 \times SSC–0.1% SDS for 10 min each, followed by three washes for 15 min each at 0.2 \times SSC–0.1% SDS. The nitrocellulose filters were dried and autoradiographed at –80°C for 3–5 days.

Electromobility Shift Assay

A 29-bp DNA fragment containing a putative AP1 site (box) included in 24 bp (–97 to –120) derived from the avian β_3 integrin gene (underlined) was generated by annealing the synthetic oligonucleotides 5'GG CCAACCCGAGTGACG-CAGCGTAGCCGC3' and 5'GGCTACGCTGCGTCACTCGGG TTGGCCGC3'. These two, as well as a 21-bp consensus AP1 oligonucleotide (Promega) were end-radiolabeled with T4 polynucleotide kinase (Promega, Madison, WI) and [γ - 32 P]ATP (5,000 Ci/mmol) (Amersham, Arlington Heights, IL). Labeled probe was purified by Sephadex G-25 spin-column (Boehringer Mannheim) chromatography. Binding reactions were preincubated for 20 min at 22°C with two footprinting units of recombinant human AP1 (*c-jun*) (Promega) in 10 mM Tris–HCl, pH 7.6, 100 mM KCl 1.0 mM dithiothreitol, 15% glycerol, 2 mg of BSA, and 50 μ g/ml poly(deoxyinosine-doxycysidine) in a volume of 19 μ l. One μ l of DNA probe (0.5 ng, 50,000–100,000 dpm) was added, and the incubation was continued for an additional 20 min at 22°C. The incubate was subjected to nondenaturing electrophoresis on a 4% polyacrylamide gel (acrylamide/bisacrylamide, 80:1) in 23 mM Tris borate, 0.5 mM EDTA (0.25 \times TBE) at 10 mA/gel. Dried gels were autoradiographed at –80°C.

Cell-Spreading Assay

HD11 cells (5×10^5 /well) were plated, in 12-well cluster dishes (Costar), in RPMI 1640 medium containing 10% fetal calf serum. The latter is known to be rich in the $\alpha_v\beta_3$ ligand, vitronectin, which in serum-containing medium, mediates attachment of bone cells to plastic [Steele et al., 1993]. At initiation of culture, PMA in varying concentrations, or carrier (4 μ l DMSO) was added to each well. In some circumstances the anti-avian α_v blocking antibody CHAV [Neugebauer et al., 1991] (provided by Dr. Louis Reichart, San Francisco, CA), an irrelevant monoclonal antibody (mAb), or SC56631 (Searle, Skokie, IL), a peptide mimetic known to block $\alpha_v\beta_3$ -mediated cell attachment [Nickols et al., 1995] were also added. The cultures were photographed by phase microscopy, 14 h later.

RESULTS

We have noted that nucleotides –104 to –110 within the 5' regulatory region of the avian β_3 integrin gene, comprises a putative AP-1 recognition sequence (TGACGCA) [Cao et al., 1993]. To characterize this motif further, we performed gel-shift analysis using as 32 P-labeled probes, a consensus AP-1 sequence (TGACTCA) and the candidate sequence derived from the β_3 promoter. As shown in Figure 1, both the consensus and candidate sequences bind purified c-jun protein producing mobility shifts of each probe to the same position.

Recognition of *c-jun* by a putative AP-1 site in the β_3 integrin promoter suggested phorbol esters, which induce *fos/jun* expression [Gilman, 1988], may transactivate the gene. Thus, the avian monocytic line HD11 was exposed, with time, to PMA (60 ng/ml). RNA was isolated and probed with a full-length avian β_3 integrin cDNA.

As we have previously reported, avian β_3 mRNA contains two major transcripts migrating at 3.6 and 4.5 kb, respectively [Mimura et al., 1994]. Figure 2 demonstrates that PMA augments β_3 mRNA steady-state levels. While prompting appearance of both detectable transcripts, the compound exerts its major impact on the 3.6-kb species. β_3 mRNA is increased within 1–3 h of PMA exposure and persists for at least 45 h. Induction of β_3 message by the phorbol ester is dose dependent, extant at concentrations as low as 3.75 ng/ml (Fig. 3).

We next asked if PMA induction of β_3 mRNA is reflected by protein expression. To this end,

β_3 AP-1 Sequence	-	-	+	+
Consensus AP-1	+	+	-	-
c-jun	-	+	-	+

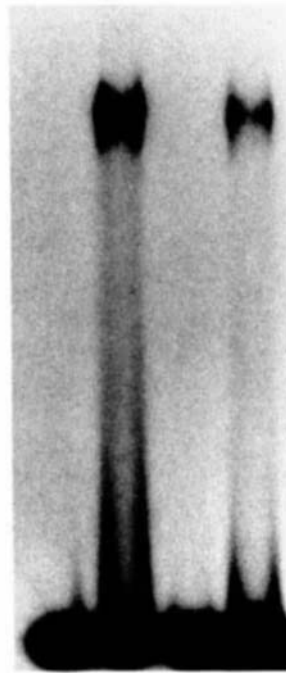


Fig. 1. The putative β_3 AP-1 site binds *c-jun*. Radiolabeled oligonucleotides containing the β_3 (TGACGCA) or consensus (TGACTCA) AP-1 sequences were incubated with or without recombinant human *c-jun* and subjected to electromobility shift assay. In the presence of *c-jun*, the probes co-migrate.

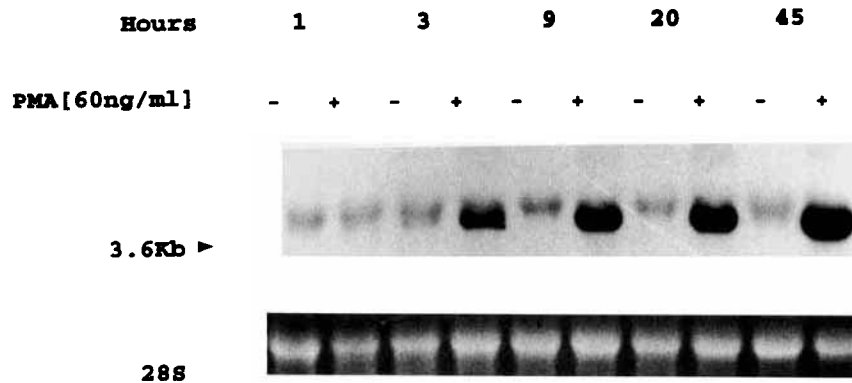


Fig. 2. PMA induces β_3 mRNA expression in a time-dependent manner. HD11 cells were incubated with PMA (+) or vehicle (-). RNA was extracted with time and subjected Northern analysis using an avian β_3 cDNA. β_3 mRNA induction is apparent by 3 h of PMA exposure.

we treated HD11 cells with PMA for 48 h and surface-labeled them with ^{125}I . The cells were lysed and the lysate immunoprecipitated with monoclonal antibody (MAb) LM609, recognizing the external domain of the intact $\alpha_v\beta_3$ heterodimer. We find, mirroring β_3 mRNA levels, PMA enhances plasma membrane $\alpha_v\beta_3$ capacity (Fig. 4).

Expression of $\alpha_v\beta_3$ is known, in other cells, to induce cytoskeletal alterations leading to spreading [Wayner et al., 1991]. As shown in Figure 5, treatment of HD11 with PMA prompts dose-dependent cell spreading occurring at concentrations as low as 1.0 ng/ml. Consistent with an $\alpha_v\beta_3$ -driven mechanism, PMA-induced spreading is blunted by a MAb raised against the

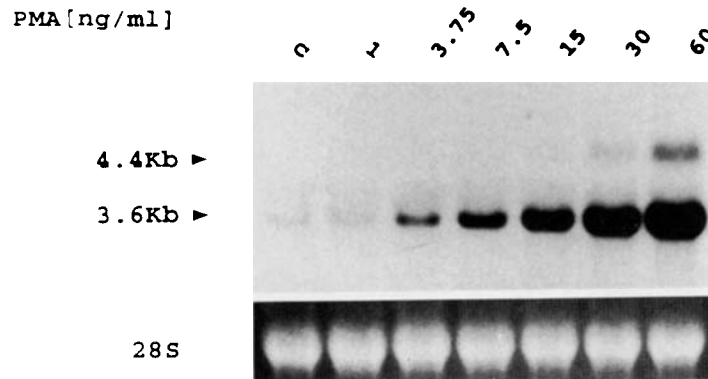


Fig. 3. PMA induces β_3 mRNA expression in a dose-dependent manner. HD11 cells were incubated for 40 h in the presence of various concentrations of PMA or vehicle (0). RNA was extracted and subjected to Northern analysis using an avian β_3 cDNA. β_3 mRNA induction is apparent at 3.75 ng/ml PMA.

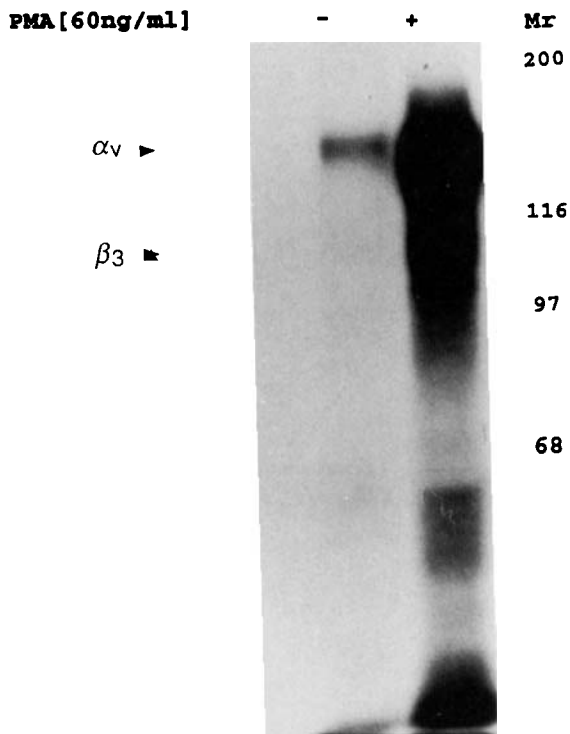


Fig. 4. PMA induces $\alpha_v\beta_3$ expression. HD11 cells were incubated for 48 h with PMA (+) or vehicle (-), surfaced labeled with ^{125}I , lysed, and the lysate immunoprecipitated with anti- $\alpha_v\beta_3$ antibody. PMA markedly upregulates plasma membrane expression of the integrin.

extracellular domain of the avian α_v integrin [Neugebauer et al., 1991] (Fig. 6). By contrast, an irrelevant monoclonal antibody has no such effect. Additional support of the contention that PMA-induced cell spreading is an $\alpha_v\beta_3$ -directed event comes from the observation that such spreading is inhibited by an RGD peptide mimetic we have shown blocks cell-matrix recogni-

tion mediated by the integrin heterodimer [Nickols et al., 1995].

1,25(OH) $_2$ D $_3$ induces differentiation of macrophages [Clohisy et al., 1987] and various macrophage lines [Bar-Shavit et al., 1985; Perkins et al., 1991]. Given the interaction of phorbol esters and D $_3$ in other cells [Meenakshi et al., 1993], we asked if PMA impacts on D $_3$ -induced β_3 expression. Thus, cells were incubated with D $_3$ (10^{-8} M) in the presence of increasing amounts of PMA. Figure 7 shows that the steroid alone induces β_3 mRNA. Moreover, PMA, in concentrations as low as 7.5 ng/ml, enhances D $_3$ induction of the integrin subunit message. β_3 transcripts increase within 2–4 h of D $_3$ /PMA exposure and the effect persists at least 45 h (Fig. 8). Most importantly, the steroid and the maximum inductive concentration of the phorbol ester, when added in combination, prompts surface expression of $\alpha_v\beta_3$ in amounts greater than when the cells are exposed to either agent alone (Fig. 9).

Finally, we turned to the mechanisms of β_3 gene transactivation by PMA and D $_3$. Nuclear run-on experiments show the integrin subunit is transactivated, in HD11, by both PMA and D $_3$ (Fig. 10). Reflecting mRNA and $\alpha_v\beta_3$ protein levels, a combination of agents accelerates transcription more than either alone.

DISCUSSION

Differentiation of native and transformed macrophages is a complex process impacted by a variety of agents, including steroid hormones and cytokines. For example, metabolites of vitamin D $_3$ promote maturation of bone marrow-derived monocytic precursors [Clohisy et al., 1987; Perkins and Teitelbaum, 1991] and a vari-

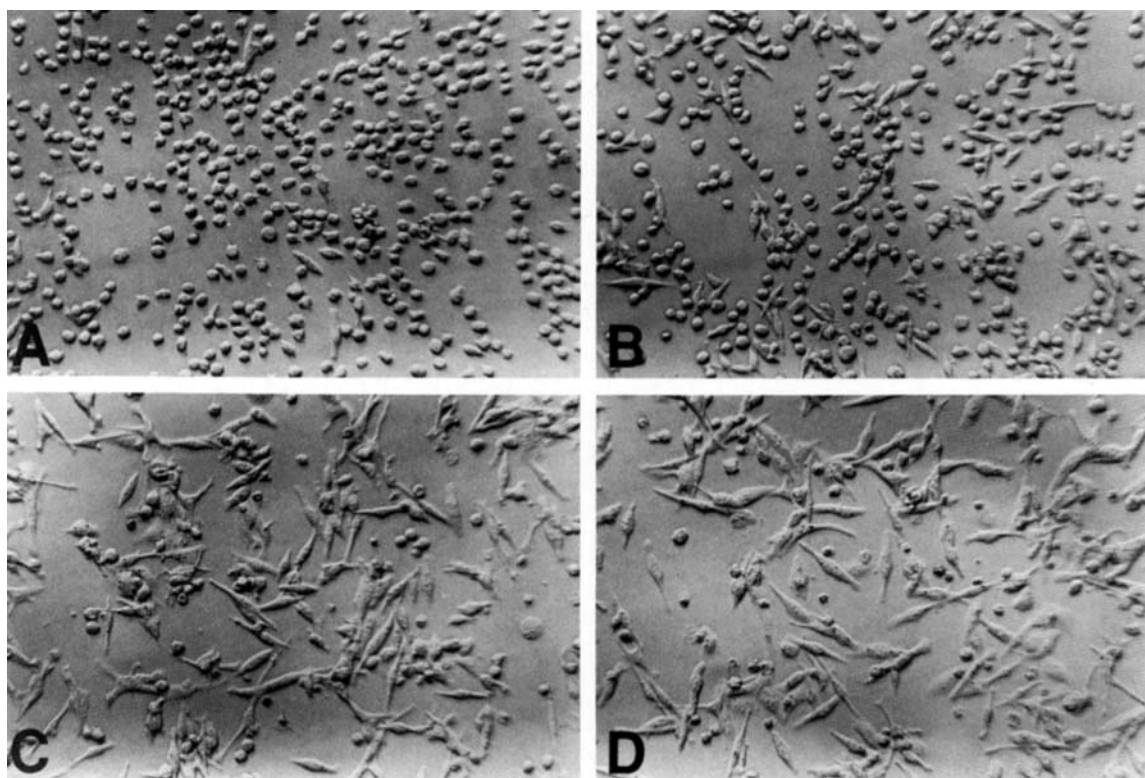


Fig. 5. PMA dose-dependently induces spreading of HD11 cells. HD11 cells plated in the presence of 10% fetal calf serum were exposed to vehicle (A) or PMA at 1.0 (B), 5.0 (C), or 60.0 (D) ng/ml for 14 h. The cells were then photographed under phase microscopy. Spreading is induced at 1.0 ng/ml PMA and maximizes at 5.0 ng/ml.

ety of macrophage cell lines [Bar-Shavit et al., 1985; Perkins et al., 1991]. Interestingly, in some cases such as the human promyelocytic leukemia line HL-60, PMA [Honda et al., 1990], like D_3 [Bar-Shavit et al., 1985] prompts selective differentiation along a monocytic pathway. Thus, D_3 and phorbol esters are both agents capable of promoting macrophage maturation.

The integrin $\alpha_v\beta_3$ is a transmembrane matrix attachment heterodimer recognizing the amino acid motif RGD [Ruoslahti, 1991]. We have shown this integrin essential to the bone resorptive function of osteoclasts, which are terminal members of the monocyte/macrophage family [Ross et al., 1993]. In this regard, appearance of marrow macrophages, as they differentiate, is prompted by the osteoclastogenic steroid hormone $1,25(OH)_2D_3$ [Mimura et al., 1994]. Expression of this heterodimer by differentiated members of the monocyte/macrophage family is not limited to osteoclasts, as it is effectively induced, in the mouse, by the anti-osteoclastogenic cytokine interleukin-4 (IL-4) [Kitawaza et al., 1995].

Our finding that $1,25(OH)_2D_3$ is a potent modulator of $\alpha_v\beta_3$ expression, an event associated with β_3 transactivation, led us to clone the regulatory region of the avian β_3 integrin gene [Cao et al., 1993]. In this regard, we identified, in the 5' flanking region, two sequences of DNA, each of which is transactivated by the steroid. The first such sequence is a characteristic vitamin D response element consisting of two hexanucleotide repeats separated by a 3 base spacer [Cao et al., 1993]. The second response element, consisting of a complex series of hexanucleotide repeats, is in proximity (-135 to -150) [Cao et al., 1994] to a putative AP-1 recognition site (-104 to -110) [Cao et al., 1993] differing from the consensus AP-1 sequence by only one nucleotide [Angel et al., 1987]. The fact that the candidate β_3 AP-1 element recognizes purified *c-jun* protein by electromobility shift analysis prompted us to ask whether the gene is transactivated by PMA, known to induce *fos/jun* [Fisch et al., 1987].

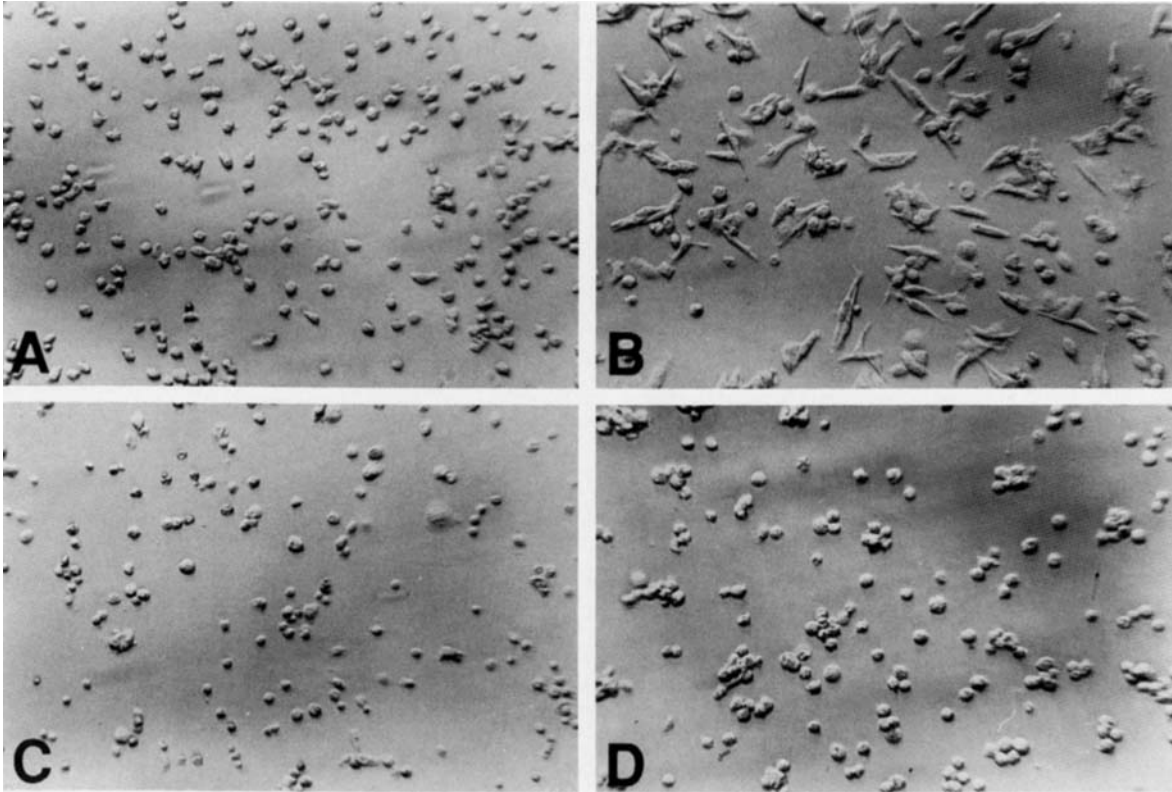


Fig. 6. $\alpha_v\beta_3$ antagonists block PMA-induced HD11 spreading. HD11 cells were plated in 10% fetal calf serum with vehicle (A) or 5.0 ng/ml PMA (B–D); 200 μ g of irrelevant (B) or anti-avian α_v MAb, CHAV (C) or 40 μ M $\alpha_v\beta_3$ -inhibiting peptide mimetic, SC56631 (D) were added to the cells immediately prior to plating. Both the anti- α_v and peptide mimetic block PMA-induced spreading.

PMA [ng/ml]	0	0	7.5	15	30	60	120	240
D ₃ [10^{-8} M]	-	+	+	+	+	+	+	+

4.4Kb ●

3.6Kb ►

28S

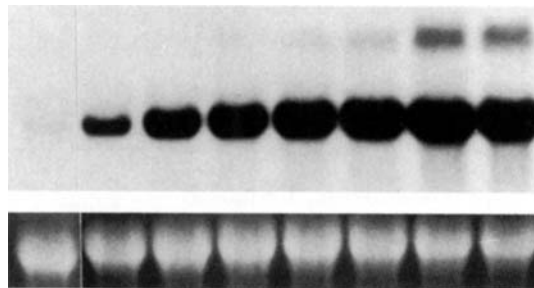


Fig. 7. PMA dose-dependently enhances 1,25(OH)₂D₃-induced β_3 mRNA expression. HD11 cells were incubated for 48 h in the presence of 1,25(OH)₂D₃ with or without various concentrations of PMA. RNA was extracted and subjected to Northern analysis using an avian β_3 cDNA. 1,25(OH)₂D₃ induces β_3 mRNA expression, which is progressively enhanced by PMA.

To this end we turned to the transformed avian monocytic line, HD-11, known to contain molecular machinery capable of mediating 1,25(OH)₂D₃ transactivation of the β_3 integrin promoter, in the context of a reporter construct

[Cao et al., 1993]. We find that relatively low concentrations of PMA promote $\alpha_v\beta_3$ expression by these cells. Mirroring protein, β_3 mRNA is induced quickly and its appearance reflects transactivation of the β_3 gene. By contrast, and simi-

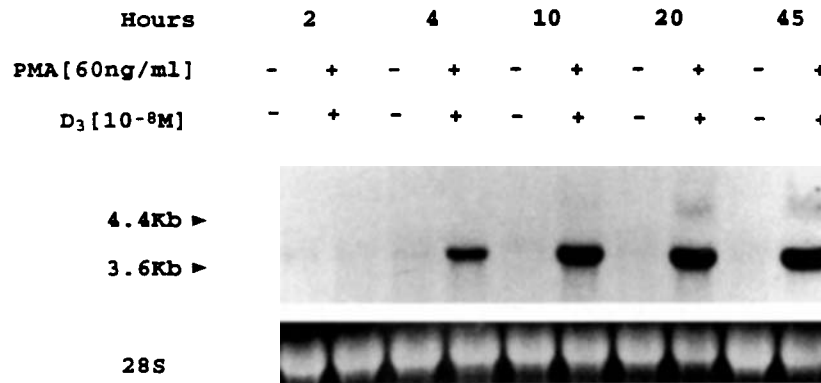


Fig. 8. PMA enhances 1,25(OH)₂D₃-induced β_3 mRNA expression in a time-dependent manner. HD11 cells were incubated with 1,25(OH)₂D₃ and PMA (+) or vehicle (-). RNA was extracted with time and subjected to Northern analysis using an avian β_3 cDNA. Induction of β_3 mRNA by both agents appears by 4 h of exposure.

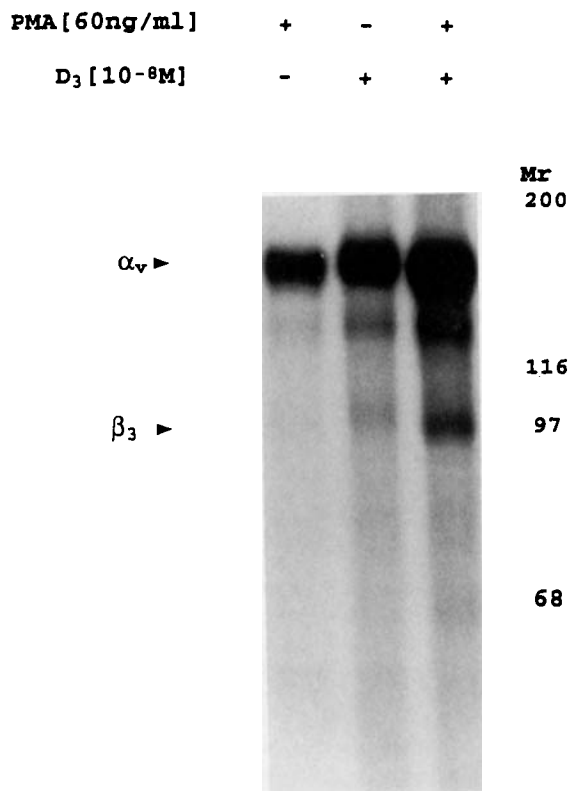


Fig. 9. PMA and 1,25(OH)₂D₃ induction of $\alpha_v\beta_3$ are additive. HD11 cells were incubated with PMA or 1,25(OH)₂D₃, or a combination of both agents for 48 h. The cells were ¹²⁵I surface-labeled and lysed and the lysate immunoprecipitated with an anti- $\alpha_v\beta_3$ antibody. The combined effect of the agents is greater than either alone.

lar to selected integrin agonists [Kitazawa et al., 1995; Sheppard et al., 1992], PMA does not transactivate the α_v gene (not shown). As β_3 , in cells other than platelets, associates only with α_v while α_v partners with a number of β subunits

[Ruoslahti, 1991], our observation suggests that in the circumstance of phorbol ester-mediated induction, it is the β_3 , and not α_v , subunit that regulates the integrin appearance on the plasma membrane.

$\alpha_v\beta_3$ is an integrin localizing to focal adhesions, wherein it interacts with cytoskeletal proteins altering cell morphology [Wayner et al., 1991]. Thus, we find that PMA, in minimal β_3 -inductive concentrations, profoundly enhances cell spreading. Furthermore, an antibody recognizing the external domain of the avian α_v subunit [Neugebauer et al., 1991] and an RGD peptide mimetic, which blocks α_v -mediated attachment of melanoma cells to vitronectin [Nickols et al., 1995], virtually eliminate PMA-stimulated spreading. These data suggest the PMA-induced morphological change reflects emergence of a functional α_v -containing integrin. Thus, it appears that PMA-mediated enhancement of $\alpha_v\beta_3$ expression is reflected by stimulated interaction of target cells with appropriate ligand.

The complex relationship enjoyed by phorbol esters and steroid hormones [Miner and Yamamoto, 1991] prompted us to explore their associated effect on $\alpha_v\beta_3$ expression, which we find additive at the protein, mRNA and transcriptional levels. On the other hand, the impact of PMA in combination with 1,25(OH)₂D₃ on HD11 spreading is no greater than PMA alone (not shown), suggesting the magnitude of $\alpha_v\beta_3$ induction by the phorbol ester is sufficient to invoke the cell's maximum response.

While the mechanism underlying PMA/1,25(OH)₂D₃-stimulated $\alpha_v\beta_3$ expression remains

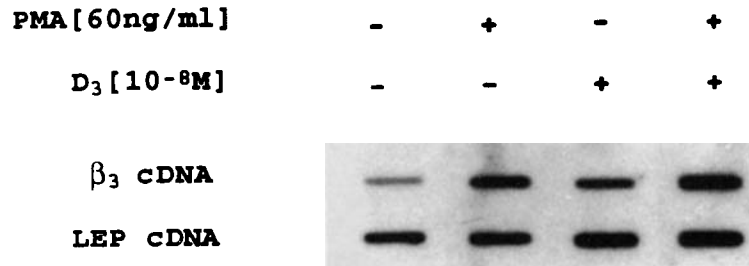


Fig. 10. PMA and 1,25(OH)₂D₃ alone, and in combination, transactivate the β₃ gene. Nuclei from HDII cells, treated for 48 h with various combinations of PMA and 1,25(OH)₂D₃, were isolated and subjected to run-on assay using avian β₃ and LEP (control) cDNAs. The β₃ gene is transactivated by both agents, and their effects are additive.

to be determined, phorbol esters and steroid hormones each, and in combination, influence *fos/jun*. For example, 1,25(OH)₂D₃ enhances the *fos/jun* inductive properties of phorbol esters [Pan et al., 1991] and the steroid alone may modulate *c-fos* expression [Brelvi et al., 1986]. *fos/jun* proteins may also interact with the vitamin D receptor and the complex can alter transcription [Hyder et al., 1994]. In addition, AP-1 and steroid response elements may merge, recognizing both steroid receptors and *fos/jun* [Miner and Yamamoto, 1991]. In this circumstance, *fos/jun*-steroid receptor interactions may either enhance or suppress transactivation of the composite response element-bearing gene [Diamond et al., 1990]. In fact, such appears to be the case in the osteocalcin promoter in which AP-1 and vitamin D response elements overlap [Schüle et al., 1990]. The regulatory component of the β₃ integrin gene thus presents itself as a member of a family of promoters in which the vitamin D receptor and PMA-induced transcription factors may interact.

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